

LISA SAYLES

BSc, MA, MSc

CAREER HISTORY

Relevant Highlights

- 2018 - Present **Director of Education & Distance Learning** | *Institute for Methods Innovation*
- Project development and management for education programs, including distance education modalities
 - Quality assurance for course delivery
 - Evaluate, and promote digital accessibility and universal design
 - Grant writing
- 2013 - Present **Professor, Communication Studies** | *College of the Redwoods, CA*
- Instructor of record for 15 units per term of Interpersonal Communication, Intercultural Communication, Small Group Communication, and Public Speaking courses
 - Curriculum development including course outline of record revisions, aligning curriculum to C-ID transfer model curricula, distance education addenda proposals, developing new communication studies courses, and ADT transfer degree in Communication Studies
 - Lead and participate in course learning outcome (CLO) and program learning outcome (PLO) development and general education assessment
 - Evaluation of associate and tenured faculty across the district.
 - Development of OER textbook materials
- 2016 – 2020 **Distance Education Faculty Coordinator** | *College of the Redwoods, CA*
- Co-chair the Distance Education Planning Committee
 - Assist faculty with the development of DE courses
 - Evaluate and approve DE curriculum
 - Teach Online Teaching and Learning Training (OTLT) courses to certify instructors to teach online
 - Update the DE Handbook
 - Manage the online course waitlists
 - Manage online course orientation letters
 - Provide ongoing professional development training for online instructors
 - Evaluate, train, and promote digital accessibility and universal design
- 2018 – 2020 **Peer Online Course Reviewer** | *OEI-CVC California Course Exchange*
- Evaluate online course submissions for acceptance into the OEI-CVC California Course Exchange for the California Community College system

- Participate in course reviewer norming sessions

2018 - 2020

New Faculty Mentor | *College of the Redwoods, CA*

- Onboard new tenure-track faculty
- Provide training in pedagogy and contemporary teaching practices

2004 - 2013

Instructor of Communication Studies and Fine Art | *Clark College, Vancouver, WA*

- Instructor of record for 10-12 units per term of Interpersonal Communication, Small Group Communication, Cross-Cultural Communication, and Drawing courses
- Participation in department and general education assessment
- Develop contacts and relationships with community partners for service-learning instruction
- Utilize technology to enhance learning environment – Smart Rooms, PowerPoint, LMS, Internet, videos, audio, etc.
- Distance Education Committee member fall 2004

2005 - 2013

Instructor of Communication Studies and Art History | *Lower Columbia College, Vancouver, WA*

- Instructor of record for 3-6 units per term of Public Speaking, Small Group Communication, and Art History courses
- Curriculum Development including program assessment and course recommendation and development
- Student advising
- eLearning Advisory Committee member for the 2013/2014 school year

2005

Instructor of Communication Studies | *Portland State University, OR*

- Upper division Small Group Communication course

2003 - 2004

Graduate Teaching Assistant | *University Studies Department, Portland, OR*

- UNST 243: Media Studies and UNST 227: Ancient Greek Art

EDUCATION

2006 - 2008

Master of Fine Arts – Visual Art (Emphasis in Visual Rhetoric)

The Art Institute of Boston at Lesley University | Boston, MA, USA

Thesis: The effect of marginalized group's resistance strategies on visual stereotypes

Major Coursework: Advanced Critical Theory and Applied Visual Rhetoric

2002 – 2004

Master of Science - Communication Studies

Portland State University | Portland, OR, USA

Thesis: The impact of a priori expectations on relational outcomes

Major Coursework: Research Methods in Communication, Instructional Methods in Communication, Communication Curriculum Assessment, Organizational Communication, Conflict Resolution, and Advanced Interpersonal Communication

2004 – 2009

Bachelor of Science – Arts & Letters: Communication Studies track

Bachelor of Science – Art: Drawing, Painting & Printmaking

Portland State University | Portland, OR, USA

Major Coursework: Advanced Public Speaking, Gender and Communication, Family Communication, Communication and Perception, Mediation, Public Relations, Persuasion, and Visual Communication

Communication Capstone: Public Relations for Non-Profits

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

College Service at College of the Redwoods

- Student Equity Committee August 2020 - Present
- Faculty Qualifications Committee August 2020 - Present
- Faculty Development Committee August 2020 - Present
- Multi-Cultural and Diversity Committee August 2020 - May 2021
- Participant in the eLumen Assessment pilot Fall 2020
- Distance Education Planning Committee member August 2013 – May 2020
- CRFO Executive Committee August 2016 – May 2019
- Senate Executive Committee August 2015 – June 2016
- Academic Senator for the Arts, Humanities & Communication Division August 2015 – May 2019
- Academic Co-President selection committee Spring 2016
- Participant in the Retention Alert pilot Fall 2016
- Participant in the Canvas Outcomes pilot Spring 2016
- Participant in the Evaluation Toolkit pilot Spring 2016
- CRFO negotiations: DE faculty evaluations May 2016
- Assessment Committee August 2013 – December 2015

- Ad Hoc GE Assessment Workgroup
- District Marketing Workgroup
- Co-chair LMS Taskforce

Spring term 2015
 Fall term 2015
 August 2013 – May 2014

Presentations

January 2020	Interpersonal communication in the online modality <i>College of the Redwoods, CA</i>
March 2019	The big five of digital accessibility <i>College of the Redwoods, CA</i>
March 2019	ConferZoom video conference & Canvas integration <i>College of the Redwoods, CA</i>
March 2019	Introduction to online course design with SoftChalk <i>College of the Redwoods, CA</i>
July 2018	Listening to audiences <i>Methods for Change, London</i>
July 2018	Designing & evaluating online learning <i>Methods for Change, London</i>
December 2017	Board of Trustees CR Distance Education <i>College of the Redwoods, CA</i>
August 2017	Universal Design & accessibility <i>College of the Redwoods, CA</i>
June 2017	Connecting Outcome Data with Demographics in Canvas <i>Online Teaching Conference, CA</i>
May 2017	Designing & evaluating accessible learning experiences <i>Methods for Change, London</i>
January 2017	Relatively painless assessment <i>College of the Redwoods, CA</i>
November 2016	Canvas and outcomes assessment for faculty <i>College of the Redwoods, CA</i>
October 2016	Online instructors: supporting students without burning out <i>College of the Redwoods, CA</i>
September 2016	Distance education for new faculty <i>College of the Redwoods, CA</i>
September 2016	Online instructors: starting the DE conversation <i>College of the Redwoods, CA</i>
May 2016	Tough Guise screening discussion panel moderator <i>College of the Redwoods, CA</i>
2016	Assertive communication for staff <i>College of the Redwoods, CA</i>

2016	Assertive communication for managers <i>College of the Redwoods, CA</i>
2015	Healthy workplace communication <i>College of the Redwoods, CA</i>
February 2014	Sensitive communication with Veterans for non-Vets <i>College of the Redwoods, CA</i>
April 2013	Using small groups in the classroom <i>Clark College, WA</i>
January 2013	Intercultural communication and diversity <i>Clark College, WA</i>

Projects

Visual communication specialist | *Warwick University, UK*
June – August 2015

Publication

Sayles, L. (2012). Subversively Funny: Critical humor in art. In B. Wagoner, E. Jensen and J. Oldmeadow (Eds.), *Culture and Social Change: Transforming society through the power of ideas*. Information age Publishing: Charlotte, NC.

Journal Submission Reviewer

National Communication Association; Washington DC
2012

Assessment Committee Member | *Portland State University, Portland, OR*

September 2003 – June 2004

- Initiated human subjects review application and compliance processes
- Participated in the construction of assessment rubrics and inter-rater reliability methods
- Reported findings both verbally and in written reports

PROFESSIONAL DEVELOPMENT

2018	CCC Peer Online Course Reviewer (POCR) Training California Community Colleges @One
2016 - 2017	Haas Institute for a Fair and Inclusive Society Equity Alliance North Coast Cohort, CA
2016	Online Education Standards and Practices (OESP) California Community Colleges @One

- 2015 **Applying the OEI Course Design Rubric @One Training**
Shasta College; Redding, CA
- 2015 **OTLT (Online Teaching and Learning Training)**
College of the Redwoods; Eureka, CA
- 2013 **Quality Matters Certification: Applying the Quality Matters Rubric**
Clark College; Vancouver, WA
- 2013 **EDU 295 eModality Certification**
Lower Columbia College; Longview, WA
- 2012 **The Art & Science of Love**
The Gottman Institute; Seattle, WA

COMMUNITY SERVICE

- 2016 - 2019 **Advisory Committee Member** | *Six Rivers Charter High School; Arcata, CA*
- 2012 – 2013 **Inclusion & Diversity Trainer** | *YWCA Social Change Program; Vancouver, WA*

AWARDS / HONORS

- 2019 **Faculty of the Year Award** | *College of the Redwoods*
- 2013 **Exceptional Faculty Award Nominee** | *Clark College; Vancouver, WA*

PROFESSIONAL MEMBERSHIPS

- National Communication Association
- Western States Communication Association
- Faculty Association of California Community Colleges (FACCC)